

ORDER



Orders	Order / Rev:	723709 - 1	
	Alt Order #:	06386532	
	Product Desc:	AMERICAN CROSSROADS	
	Estimate:	1257	
	Flight Dates:	10/24/12 - 10/30/12	Primary AE:
	Original Date / Rev:	10/19/12 / 10/29/12	Sales Office:
	Order Type:	Political	Sales Region:
Agency	Name:	Crossroads Media/ POL	
	Buying Contact:	Michelle Santuoso	Billing Type:
	Billing Contact:	66 Canal Center Plaza Suite 500	Billing Calendar:
		Alexandria, VA 22314	Billing Cycle:
Advertiser	Name:	American Crossroads	Agency Commission:
	Demographic:	A35+	New Business Thru:
	Product Codes:	IS-Candidate/Presidential	Order Separation:
	Priority:	P-2	Advertiser External ID:
	Revenue Codes:	AGY, GEN, POL	Agency External ID:

Bill Plan					Totals				
Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating
10/01/12	10/28/12	61	\$189,040.00	\$160,684.00	October 2012	61	\$189,040.00	\$160,684.00	0.00
10/29/12	10/30/12	30	\$61,800.00	\$52,530.00	November 2012	30	\$61,800.00	\$52,530.00	0.00
					Totals	91	\$250,840.00	\$213,214.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Ashe			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WTSP	10/26/12	10/26/12	M-F 10-11a Studio 10	CM	10-11a	-----F--	:30	1	\$300.00	P-2	0.00	NM	1	\$300.00
STUDIO 10															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12 10/28/12 -----F-- 1 \$300.00 0.00															
2	WTSP	10/26/12	10/26/12	Fri Prime C Blue Bloods	CM	Fri 10-11p	-----F--	:30	1	\$12,000.00	P-2	0.00	NM	1	\$12,000.00
BLUE BLOODS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12 10/28/12 -----F-- 1 \$12,000.00 0.00															
3	WTSP	10/26/12	10/26/12	Letterman Late Night with David Letterman	CM	1135p-1237a	-----F--	:30	1	\$1,400.00	P-2	0.00	NM	1	\$1,400.00
DAVID LETTERMAN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12 10/28/12 -----F-- 1 \$1,400.00 0.00															
4	WTSP	10/26/12	10/26/12	Price Is Right Price Is Right	CM	11a-12p	-----F--	:30	1	\$1,600.00	P-2	0.00	NM	1	\$1,600.00
THE PRICE IS RIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12 10/28/12 -----F-- 1 \$1,600.00 0.00															
5	WTSP	10/26/12	10/26/12	Y&R Young and the Restless	CM	1230-130p	-----F--	:30	1	\$1,400.00	P-2	0.00	NM	1	\$1,400.00
YOUNG & RESTLESS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

Order / Rev: 723709 - 1
 Alt Order #: 06386532
 Flight Dates: 10/24/12 - 10/30/12

Advertiser: American Crossroads
 Product Desc: AMERICAN CROSSROADS WTSP-TV
 Estimate: 1257

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
5	WTSP	10/26/12	10/26/12	Y&R Young and the Restless	CM	1230-130p	-----F--	:30	1	\$1,400.00	P-2	0.00	NM	1	\$1,400.00
YOUNG & RESTLESS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12		10/28/12		-----F--		1	\$1,400.00			0.00					
6	WTSP	10/26/12	10/26/12	M-F 12-1230p 10 News @ Noon	CM	12-1230p	-----F--	:30	1	\$1,600.00	P-2	0.00	NM	1	\$1,600.00
10 NEWS-NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12		10/28/12		-----F--		1	\$1,600.00			0.00					
7	WTSP	10/26/12	10/26/12	M-F 2-3p The Talk	CM	2-3p	-----F--	:30	1	\$1,100.00	P-2	0.00	NM	1	\$1,100.00
THE TALK															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12		10/28/12		-----F--		1	\$1,100.00			0.00					
8	WTSP	10/26/12	10/26/12	M-F 4-5p Dr. Phil	CM	4-5p	-----F--	:30	1	\$1,400.00	P-2	0.00	NM	1	\$1,400.00
DR. PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12		10/28/12		-----F--		1	\$1,400.00			0.00					
9	WTSP	10/26/12	10/26/12	530-6a 530-6a 10 News	CM	530-6a	-----F--	:30	1	\$480.00	P-2	0.00	NM	1	\$480.00
10 NEWS-530A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12		10/28/12		-----F--		1	\$480.00			0.00					
10	WTSP	10/26/12	10/26/12	M-F 530-6p 10 News at 530p	CM	530-6p	-----F--	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
10 NEWS-530P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12		10/28/12		-----F--		1	\$1,000.00			0.00					
11	WTSP	10/26/12	10/26/12	CBS Evening News CBS Evening News	CM	630-7p	-----F--	:30	1	\$2,000.00	P-2	0.00	NM	1	\$2,000.00
CBS EVENING NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12		10/28/12		-----F--		1	\$2,000.00			0.00					
12	WTSP	10/26/12	10/26/12	CBS This Morning CBS This Morning	CM	7-9a (7:00 AM-8:00 AM)	-----F--	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
CBS THIS MORNING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12		10/28/12		-----F--		1	\$600.00			0.00					
13	WTSP	10/26/12	10/26/12	730-8p Jeopardy	CM	730-8p	-----F--	:30	1	\$4,800.00	P-2	0.00	NM	1	\$4,800.00
JEOPARDY 2012															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12		10/28/12		-----F--		1	\$4,800.00			0.00					
14	WTSP	10/26/12	10/26/12	Fri Prime A NCIS	CM	Fri 8-9p	-----F--	:30	1	\$10,000.00	P-2	0.00	NM	1	\$10,000.00
CSI: NY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12		10/28/12		-----F--		1	\$10,000.00			0.00					
15	WTSP	10/26/12	10/26/12	M-F 9-930a 10 News, 9a@M 10 News, 9am	CM	9-9:30A	-----F--	:30	1	\$400.00	P-2	0.00	NM	1	\$400.00
10 NEWS 9A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12		10/28/12		-----F--		1	\$400.00			0.00					
16	WTSP	10/26/12	10/26/12	M-F 930-10a Inside Edition	CM	930-10a	-----F--	:30	1	\$400.00	P-2	0.00	NM	1	\$400.00
INSIDE EDITION															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12		10/28/12		-----F--		1	\$400.00			0.00					
17	WTSP	10/29/12	10/29/12		CM	M-F 11-1135p	M-----	:30	1	\$4,000.00	P-2	0.00	NM	1	\$4,000.00

Order / Rev: 723709 - 1
Alt Order #: 06386532
Flight Dates: 10/24/12 - 10/30/12

Advertiser:	American Crossroads	
Product Desc:	AMERICAN CROSSROADS	WTSP-TV
Estimate:	1257	

Order / Rev: 723709 - 1
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Flight Dates: 10/24/12 - 10/30/12

Advertiser:	American Crossroads	
Product Desc:	AMERICAN CROSSROADS	WTSP-TV
Estimate:	1257	

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Advertiser: American Crossroads
 Product Desc: AMERICAN CROSSROADS WTSP-TV
 Estimate: 1257

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
40	WTSP	10/28/12	10/28/12	Face the Nation Face the Nation	CM	Sun 1030-1130a	-----S	:30	1	\$2,000.00	P-2	0.00	NM	1	\$2,000.00
FACE THE NATION															
Week:	Start Date	End Date	Weekdays		Spots/Week		Rate		Rating						
Week:	10/22/12	10/28/12	-----S		1	\$2,000.00		0.00							
41	WTSP	10/28/12	10/28/12	LN (Su) Late News (Su)	CM	Su 11-1135p	-----S	:30	1	\$2,800.00	P-2	0.00	NM	1	\$2,800.00
10 NEWS-11P SU															
Week:	Start Date	End Date	Weekdays		Spots/Week		Rate		Rating						
Week:	10/22/12	10/28/12	-----S		1	\$2,800.00		0.00							
42	WTSP	10/28/12	10/28/12	NFL Today NFL Today	CM	12-1p	-----S	:30	1	\$3,000.00	P-2	0.00	NM	1	\$3,000.00
CBS NFL TODAY 20129/9/12 - 12/30/1															
Week:	Start Date	End Date	Weekdays		Spots/Week		Rate		Rating						
Week:	10/22/12	10/28/12	-----S		1	\$3,000.00		0.00							
43	WTSP	10/28/12	10/28/12	Sun 630-7p Sun 630-7p 10 News	CM	Sun 630-7p	-----S	:30	1	\$1,400.00	P-2	0.00	NM	1	\$1,400.00
10 NEWS-SU															
Week:	Start Date	End Date	Weekdays		Spots/Week		Rate		Rating						
Week:	10/22/12	10/28/12	-----S		1	\$1,400.00		0.00							
44	WTSP	10/28/12	10/28/12	Sun Prime A 60 Minutes	CM	7-8p	-----S	:30	1	\$14,000.00	P-2	0.00	NM	1	\$14,000.00
60 MINUTES															
Week:	Start Date	End Date	Weekdays		Spots/Week		Rate		Rating						
Week:	10/22/12	10/28/12	-----S		1	\$14,000.00		0.00							
45	WTSP	10/28/12	10/28/12	Sun Prime B Amazing Race	CM	Sun 8-9p	-----S	:30	1	\$16,000.00	P-2	0.00	NM	1	\$16,000.00
AMAZING RACE															
Week:	Start Date	End Date	Weekdays		Spots/Week		Rate		Rating						
Week:	10/22/12	10/28/12	-----S		1	\$16,000.00		0.00							
46	WTSP	10/28/12	10/28/12	CBS Sunday Morning CBS Sunday Morning	CM	Sun 9-1030a	-----S	:30	1	\$2,000.00	P-2	0.00	NM	1	\$2,000.00
CBS SUNDAY MORNING															
Week:	Start Date	End Date	Weekdays		Spots/Week		Rate		Rating						
Week:	10/22/12	10/28/12	-----S		1	\$2,000.00		0.00							
47	WTSP	10/25/12	10/25/12	LN (M-F) LN (M-F)	CM	M-F 11-1135p	---T---	:30	1	\$4,000.00	P-2	0.00	NM	1	\$4,000.00
10 NEWS-11PM															
Week:	Start Date	End Date	Weekdays		Spots/Week		Rate		Rating						
Week:	10/22/12	10/28/12	---T---		1	\$4,000.00		0.00							
48	WTSP	10/25/12	10/25/12	Price Is Right Price Is Right	CM	11a-12p	---T---	:30	1	\$1,600.00	P-2	0.00	NM	1	\$1,600.00
THE PRICE IS RIGHT															
Week:	Start Date	End Date	Weekdays		Spots/Week		Rate		Rating						
Week:	10/22/12	10/28/12	---T---		1	\$1,600.00		0.00							
49	WTSP	10/25/12	10/25/12	Y&R Young and the Restless	CM	1230-130p	---T---	:30	1	\$1,400.00	P-2	0.00	NM	1	\$1,400.00
YOUNG & RESTLESS															
Week:	Start Date	End Date	Weekdays		Spots/Week		Rate		Rating						
Week:	10/22/12	10/28/12	---T---		1	\$1,400.00		0.00							
50	WTSP	10/25/12	10/25/12	M-F 12-1230p 10 News @ Noon	CM	12-1230p	---T---	:30	1	\$1,600.00	P-2	0.00	NM	1	\$1,600.00
10 NEWS-NOON															
Week:	Start Date	End Date	Weekdays		Spots/Week		Rate		Rating						
Week:	10/22/12	10/28/12	---T---		1	\$1,600.00		0.00							
51	WTSP	10/25/12	10/25/12	B&B Bold and Beautiful	CM	130-2p	---T---	:30	1	\$1,400.00	P-2	0.00	NM	1	\$1,400.00
BOLD & BEAUTIFUL															
Week:	Start Date	End Date	Weekdays		Spots/Week		Rate		Rating						
Week:	10/22/12	10/28/12	---T---		1	\$1,400.00		0.00							
52	WTSP	10/25/12	10/25/12		CM	3-4p	---T---	:30	1	\$1,100.00	P-2	0.00	NM	1	\$1,100.00

Order / Rev: 723709 - 1
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 Flight Dates: 10/24/12 - 10/30/12

Advertiser: American Crossroads
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 Estimate: 1257

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 3-4p Let's Make a Deal															
LET'S MAKE A DEAL															
Start Date <u>Week:</u> 10/22/12 End Date <u>Week:</u> 10/28/12 Weekdays <u>---T---</u> Spots/Week 1 Rate \$1,100.00 Rating 0.00															
53	WTSP	10/25/12	10/25/12	5-530a	CM	5-530a		:30	1	\$400.00	P-2	0.00	NM	1	\$400.00
5-530a 10 News															
10 NEWS-5AM															
Start Date <u>Week:</u> 10/22/12 End Date <u>Week:</u> 10/28/12 Weekdays <u>---T---</u> Spots/Week 1 Rate \$400.00 Rating 0.00															
54	WTSP	10/25/12	10/25/12	M-F 5-530p	CM	5-530p		:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
5-530p 10 News															
10 NEWS-5PM NEWS															
Start Date <u>Week:</u> 10/22/12 End Date <u>Week:</u> 10/28/12 Weekdays <u>---T---</u> Spots/Week 1 Rate \$1,000.00 Rating 0.00															
55	WTSP	10/25/12	10/25/12	M-F 6-630p	CM	6-630p		:30	1	\$1,600.00	P-2	0.00	NM	1	\$1,600.00
6-630p 10 News															
10 NEWS-NEWS AT 6P															
Start Date <u>Week:</u> 10/22/12 End Date <u>Week:</u> 10/28/12 Weekdays <u>---T---</u> Spots/Week 1 Rate \$1,600.00 Rating 0.00															
56	WTSP	10/25/12	10/25/12	M-F 6-7a	CM	6-7a		:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
6-7a 10 News															
10 NEWS-6AM															
Start Date <u>Week:</u> 10/22/12 End Date <u>Week:</u> 10/28/12 Weekdays <u>---T---</u> Spots/Week 1 Rate \$600.00 Rating 0.00															
57	WTSP	10/25/12	10/25/12	7-730p	CM	7-730p		:30	1	\$4,000.00	P-2	0.00	NM	1	\$4,000.00
Wheel of Fortune															
WHEEL OF FORTUNE 2012															
Start Date <u>Week:</u> 10/22/12 End Date <u>Week:</u> 10/28/12 Weekdays <u>---T---</u> Spots/Week 1 Rate \$4,000.00 Rating 0.00															
58	WTSP	10/25/12	10/25/12	CBS This Morning	CM	7-9a		:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
CBS This Morning															
(8:00 AM-9:00 AM)															
CBS THIS MORNING															
Start Date <u>Week:</u> 10/22/12 End Date <u>Week:</u> 10/28/12 Weekdays <u>---T---</u> Spots/Week 1 Rate \$600.00 Rating 0.00															
59	WTSP	10/25/12	10/25/12	Thu Prime A	CM	Thu 8-9p		:30	1	\$18,000.00	P-2	0.00	NM	1	\$18,000.00
Big Bang Theory/Two and a Half															
BIG BANG/2 1/2 MEN															
Start Date <u>Week:</u> 10/22/12 End Date <u>Week:</u> 10/28/12 Weekdays <u>---T---</u> Spots/Week 1 Rate \$18,000.00 Rating 0.00															
60	WTSP	10/25/12	10/25/12	M-F 9-930a	CM	9-9:30A		:30	1	\$400.00	P-2	0.00	NM	1	\$400.00
10 News, 9a															
10 News, 9am															
10 NEWS 9A															
Start Date <u>Week:</u> 10/22/12 End Date <u>Week:</u> 10/28/12 Weekdays <u>---T---</u> Spots/Week 1 Rate \$400.00 Rating 0.00															
61	WTSP	10/25/12	10/25/12	M-F 930-10a	CM	930-10a		:30	1	\$400.00	P-2	0.00	NM	1	\$400.00
Inside Edition															
Start Date <u>Week:</u> 10/22/12 End Date <u>Week:</u> 10/28/12 Weekdays <u>---T---</u> Spots/Week 1 Rate \$400.00 Rating 0.00															
62	WTSP	10/30/12	10/30/12	LN (M-F)	CM	M-F 11-1135p		:30	1	\$4,000.00	P-2	0.00	NM	1	\$4,000.00
LN (M-F)															
10 NEWS-11PM															
Start Date <u>Week:</u> 10/29/12 End Date <u>Week:</u> 11/04/12 Weekdays <u>-T-----</u> Spots/Week 1 Rate \$4,000.00 Rating 0.00															
63	WTSP	10/30/12	10/30/12	Price Is Right	CM	11a-12p		:30	1	\$1,600.00	P-2	0.00	NM	1	\$1,600.00
Price Is Right															
THE PRICE IS RIGHT															
Start Date <u>Week:</u> 10/29/12 End Date <u>Week:</u> 11/04/12 Weekdays <u>-T-----</u> Spots/Week 1 Rate \$1,600.00 Rating 0.00															
64	WTSP	10/30/12	10/30/12	1230-130p	CM	-T-----		:30	1	\$1,400.00	P-2	0.00	NM	1	\$1,400.00

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 Estimate: 1257

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Y&R															
Young and the Restless															
YOUNG & RESTLESS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----		1	\$1,400.00			0.00					
65	WTSP	10/30/12	10/30/12	M-F 12-1230p	CM	12-1230p				-T-----		:30	1	\$1,600.00 P-2	0.00 NM
10 NEWS-NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----		1	\$1,600.00			0.00					
66	WTSP	10/30/12	10/30/12	B&B	CM	130-2p				-T-----		:30	1	\$1,400.00 P-2	0.00 NM
Bold and Beautiful															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----		1	\$1,400.00			0.00					
67	WTSP	10/30/12	10/30/12	M-F 3-4p	CM	3-4p				-T-----		:30	1	\$1,100.00 P-2	0.00 NM
Let's Make a Deal															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----		1	\$1,100.00			0.00					
68	WTSP	10/30/12	10/30/12	5-530a	CM	5-530a				-T-----		:30	1	\$400.00 P-2	0.00 NM
5-530a 10 News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----		1	\$400.00			0.00					
69	WTSP	10/30/12	10/30/12	M-F 5-530p	CM	5-530p				-T-----		:30	1	\$1,000.00 P-2	0.00 NM
5-530p 10 News															
10 NEWS-5AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----		1	\$400.00			0.00					
70	WTSP	10/30/12	10/30/12	M-F 6-630p	CM	6-630p				-T-----		:30	1	\$1,600.00 P-2	0.00 NM
6-630p 10 News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----		1	\$1,600.00			0.00					
71	WTSP	10/30/12	10/30/12	M-F 6-7a	CM	6-7a				-T-----		:30	1	\$600.00 P-2	0.00 NM
6-7a 10 News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----		1	\$600.00			0.00					
10 NEWS-6AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----		1	\$600.00			0.00					
72	WTSP	10/30/12	10/30/12	7-730p	CM	7-730p				-T-----		:30	1	\$4,000.00 P-2	0.00 NM
Wheel of Fortune															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----		1	\$4,000.00			0.00					
73	WTSP	10/30/12	10/30/12	CBS This Morning	CM	7-9a				-T-----		:30	1	\$600.00 P-2	0.00 NM
CBS This Morning															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----		1	\$600.00			0.00					
74	WTSP	10/30/12	10/30/12	Tue Prime A	CM	Tue 8-9p				-T-----		:30	1	\$20,000.00 P-2	0.00 NM
NCIS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----		1	\$20,000.00			0.00					
75	WTSP	10/30/12	10/30/12	M-F 9-930a	CM	9-9:30A				-T-----		:30	1	\$400.00 P-2	0.00 NM
10 NEWS 9A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----		1	\$400.00			0.00					
76	WTSP	10/30/12	10/30/12	10 News, 9am	CM	930-10a				-T-----		:30	1	\$400.00 P-2	0.00 NM
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----		1	\$400.00			0.00					

Order / Rev: 723709 - 1
 Alt Order #: 06386532
 Flight Dates: 10/24/12 - 10/30/12

Advertiser: American Crossroads
 Product Desc: AMERICAN CROSSROADS WTSP-TV
 Estimate: 1257

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 930-10a Inside Edition															
INSIDE EDITION															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/29/12	11/04/12	-T-----		1	\$400.00	0.00									
77	WTSP	10/24/12	10/24/12	M-F 10-11a Studio 10	CM	10-11a	--W----	:30	1	\$300.00	P-2	0.00	NM	1	\$300.00
STUDIO 10															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/22/12	10/28/12	--W----		1	\$300.00	0.00									
78	WTSP	10/24/12	10/24/12	Letterman Late Night with David Letterman	CM	1135p-1237a	--W----	:30	1	\$1,400.00	P-2	0.00	NM	1	\$1,400.00
DAVID LETTERMAN															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/22/12	10/28/12	--W----		1	\$1,400.00	0.00									
79	WTSP	10/24/12	10/24/12	Price Is Right Price Is Right	CM	11a-12p	--W----	:30	1	\$1,600.00	P-2	0.00	NM	1	\$1,600.00
THE PRICE IS RIGHT															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/22/12	10/28/12	--W----		1	\$1,600.00	0.00									
80	WTSP	10/24/12	10/24/12	Y&R Young and the Restless	CM	1230-130p	--W----	:30	1	\$1,400.00	P-2	0.00	NM	1	\$1,400.00
YOUNG & RESTLESS															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/22/12	10/28/12	--W----		1	\$1,400.00	0.00									
81	WTSP	10/24/12	10/24/12	M-F 12-1230p 10 News @ Noon	CM	12-1230p	--W----	:30	1	\$1,600.00	P-2	0.00	NM	1	\$1,600.00
10 NEWS-NOON															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/22/12	10/28/12	--W----		1	\$1,600.00	0.00									
82	WTSP	10/24/12	10/24/12	M-F 2-3p The Talk	CM	2-3p	--W----	:30	1	\$1,100.00	P-2	0.00	NM	1	\$1,100.00
THE TALK															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/22/12	10/28/12	--W----		1	\$1,100.00	0.00									
83	WTSP	10/24/12	10/24/12	M-F 4-5p Dr. Phil	CM	4-5p	--W----	:30	1	\$1,400.00	P-2	0.00	NM	1	\$1,400.00
DR. PHIL															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/22/12	10/28/12	--W----		1	\$1,400.00	0.00									
84	WTSP	10/24/12	10/24/12	530-6a 530-6a 10 News	CM	530-6a	--W----	:30	1	\$480.00	P-2	0.00	NM	1	\$480.00
10 NEWS-530A															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/22/12	10/28/12	--W----		1	\$480.00	0.00									
85	WTSP	10/24/12	10/24/12	M-F 530-6p 10 News at 530p	CM	530-6p	--W----	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
10 NEWS-530P															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/22/12	10/28/12	--W----		1	\$1,000.00	0.00									
86	WTSP	10/24/12	10/24/12	CBS Evening News CBS Evening News	CM	630-7p	--W----	:30	1	\$2,000.00	P-2	0.00	NM	1	\$2,000.00
CBS EVENING NEWS															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/22/12	10/28/12	--W----		1	\$2,000.00	0.00									
87	WTSP	10/24/12	10/24/12	CBS This Morning CBS This Morning	CM	7-9a (7:00 AM-8:00 AM)	--W----	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
CBS THIS MORNING															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/22/12	10/28/12	--W----		1	\$600.00	0.00									
88	WTSP	10/24/12	10/24/12		CM	730-8p	--W----	:30	1	\$4,800.00	P-2	0.00	NM	1	\$4,800.00

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